

ANNUAL REPORT



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Our Mission

Take Control Initiative (TCI) works to remove barriers and increase access to birth control in Tulsa County.

Our Vision

TCI envisions a community in which all people have equitable access to birth control, ultimately promoting community health and economic opportunity.



TCI DRIVES CHANGE

by breaking down
social, economic,
and clinical barriers
to access for
contraception

OPERATING FRAMEWORK

Since 2010, TCI has worked to ensure individuals have the resources and information to decide if and when they want to become pregnant in an effort to **honor and support their autonomy and safety**. In coalition with a strong network of partners, **TCI builds sustainable bridges between community and health centers.**

TO CREATE THIS REALITY, TCI PROMOTES THE FOLLOWING CONDITIONS FOR TULSA:

- **Everyone has access to ALL birth control options** - including emergency contraception and is supported in self-advocating for their patient rights.
- Health centers and community-based organizations are supported in implementing practices that **affirm dignity, trust and respect.**
- Systemic barriers, including financial, transportation, language and logistical **barriers to health center access are removed.**

WOMEN WITH ACCESS TO CONTRACEPTION IN THEIR EARLY TWENTIES EARNED \$2,200 MORE PER YEAR BY THEIR EARLY FORTIES THAN WOMEN WHO DID NOT.⁽¹⁾

CONTRACEPTIVE ACCESS BY AGE 20 REDUCES THE PROBABILITY THAT WOMEN (AGED 16-44) LIVED IN POVERTY BY 8%.⁽²⁾

ACCESS TO FEDERALLY FUNDED FAMILY PLANNING PROGRAMS REDUCES THE SHARE OF CHILDREN LIVING IN POVERTY BY 7.4%.⁽²⁾



**Benefits of
Access**

WHY TCI COVERS THE COST

**EXISTING
BARRIERS**

HIGH UP
FRONT COST

NEED FOR
COMMUNITY
+ PROVIDER
EDUCATION

ECOSYSTEM OF
RESOURCE
SCARCITY

**NEW
BARRIERS**

FEDERAL
INSTABILITY OF
FAMILY
PLANNING
FUNDING

LOCAL
EMPLOYERS
OPTING OUT OF
COVERING
BIRTH CONTROL

RESTRICTIVE
LEGISLATIVE
POLICIES
ACROSS THE
REGION

PARTNERSHIPS WITH NATIONAL AND LOCAL BUSINESSES



Julie Product, Inc.

Julie Product, Inc. (Julie) is a company that produces a retail over-the-counter emergency contraception (EC) pill. For each pill purchased, Julie donates one to a community in need. Due to the close partnership with TCI, they have donated over 5,000 EC pills to Tulsa and Oklahoma counties and are committed to continuing this partnership in 2024.

Flash Flood Print Studios

Flash Flood, a woman/minority owned screen printing and design company, helped TCI create an online storefront where people can support the work of TCI through the purchase of mission-focused, branded merchandise. Flash Flood Studios prints, stores and mails all merchandise along with updating the storefront. This partnership helps us grow our individual donor base and has helped us satisfy public demand for readily available pro-women's health gear.

VISIT OUR TCI MERCH SHOP: takecontrolok.myshopify.com

OUR IMPACT

The listed data conveys a range of positive outcomes in part as a result of TCI's efforts

Tulsa County's **teen birth rate decreased 67%** from TCI Baseline (2009) through 2022⁽³⁾

From 2013-2019 the percentage **increased from 22.3% to 37.8%** for Oklahoma high school students who used hormonal birth control (IUD, arm implant, pill, shot, patch or ring) before their last sexual intercourse⁽⁴⁾

Oklahoma tied with Pennsylvania for **the largest national growth in sexually active high school students using prescription contraceptives** from 2015-2019⁽⁴⁾

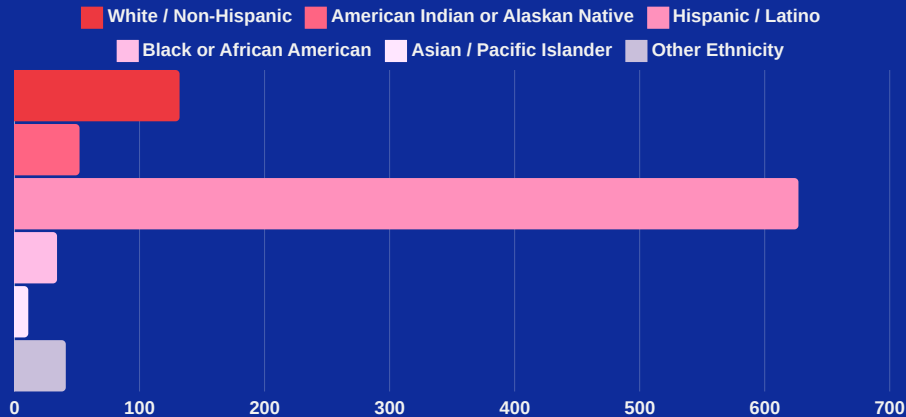
2023 OUTCOMES

<p>10,688 people reached through education sessions & outreach efforts</p>	<p>9,147 emergency contraceptives (EC) distributed</p>	<p>5,375 prescriptions of the shot, pill, patch or ring provided, lasting 3 months</p>	<p>2,355 LARC devices provided, lasting 3-12 years</p>
<p>290 volunteers who assisted in creating "Just in Case" kits with free EC & condoms</p>	<p>314 Lyft rides to family planning appointments</p>	<p>671 community partners trained to make referrals</p>	<p>40,138 condoms discreetly delivered</p>

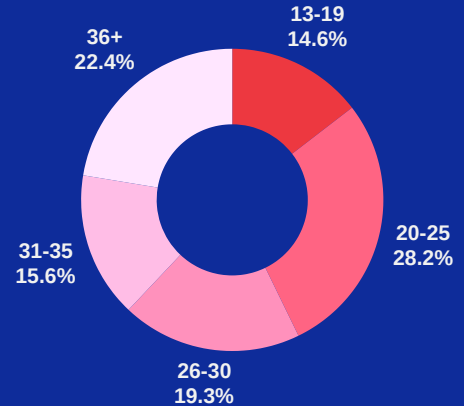
Totals are tracked in the TCI data system based on quarterly intake reports for 2023. Accessed April 2024.

These numbers represent uninsured women choosing IUDs and the implant funded by TCI. They are not reflective of the whole population of women choosing IUDs and the implant.

RACE & ETHNICITY

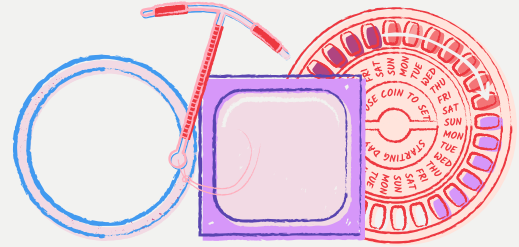


AGE





CLINIC QUALITY IMPROVEMENT INITIATIVE



Since the launch of TCI+ in 2018, TCI has provided training and ongoing technical assistance across partner clinic sites impacting service delivery to approximately 50,000 women of reproductive age (a national group, Power to Decide, estimates that 38,000 women of reproductive ages 15-44 in Tulsa County need a publicly funded contraception).

591

CLINICAL STAFF
TRAINED IN 2023

2,384

TOTAL CLINICAL STAFF
TRAINED 2018-2023

106

COLLABORATIVE CLINIC
TOUCHPOINTS IN 2023



In 2023, TCI, in collaboration with Amplify, Schusterman Family Philanthropies and El Centro, began a pilot program of Rompiendo Los Tabúes (RLT), which means Breaking the Taboos in English.

Rompiendo Los Tabúes

This initiative provides Latine adults and adolescents with the opportunity to learn alongside a cohort of their peers. RLT uses a bilingual, culturally relevant sexual health curriculum with topics like healthy relationships, consent, STI prevention, birth control, and assertive communication. The first cohort program concluded in November 2023 with plans to expand the program in 2024-2025.

The program served

77
people

40
adolescents

37
adults

31
families

17

PEER HEALTH EDUCATORS (INCLUDING 8 LEADS) ACROSS 6 POST- SECONDARY SPACES

TCI partners with **several post-secondary and workforce programs** including: Community Care College, OU-Tulsa, OSU-Tulsa, Rogers State University, Tulsa Community College, Tulsa Tech, Tulsa Community WorkAdvance, University of Tulsa, Northwestern State University, and Workforce Tulsa.

Through partnerships TCI implements education sessions, resource dissemination on campus, and recruits and engages students through the PHE program. The PHE program, funded by Schusterman Family Philanthropies, works to create an effective learning environment that supports the PHEs in acting as leading advocates for reproductive health across post-secondary institutions, while also supporting the next generation of community reproductive health educators and healthcare workers.



WELLNESS MACHINE

TCI launched a free wellness vending machine on TU's campus on Valentine's Day 2023. The machine has items donated by partners including from Julie, THD and HOPE Testing. TCI's Peer Health Educators helped advocate for and promote the resource. TCI is launching a second wellness vending machine on TCC's south campus.

**THE NUMBER OF
ITEMS STUDENTS
COLLECTED FROM THE
VENDING MACHINE:**

1,489

Emergency
Contraception

1,986

External &
Internal Condoms

735

Pregnancy
Tests

538

Period
Products

432

Lubrication

208

Dental
Dams





Metriarch[®]
OKLAHOMA WOMEN'S PUBLIC HEALTH THINK TANK

Metriarch[®] is a statewide data collaborative that aims to normalize and broaden women's health conversations in Oklahoma through data storytelling, resource curation, and interactive outreach events. There are **41 partners** across the state of Oklahoma.

THE CORE ACTIVITIES METRIARCH[®] CARRIED OUT IN 2023 INCLUDE:

196

bills were tracked through the Legislative Tracker

43

Fierce Facts newsletters were sent out during session

24

Legislative Clearinghouse Calls every Friday throughout session

1,014

subscribers for the Fierce facts newsletter



The Judicial Guide: Metriarch launched a new policy tool, in response to significant community demand, to provide unbiased information about state judges including biographical information and ruling history.



Lady Charts[®]

WOMEN'S HEALTH SYMPOSIUM



On October 3, 2023, Metriarch hosted its 3rd bi-annual women's health symposium/data jam. The conference consisted of **26 speakers/panelists**, including a panel of women legislators, covering diverse subjects from rural health to the criminalization of pregnancy. Metriarch hosted over **176 attendees spanning from 7 states** – spanning from California to New York. Attendees included representatives from state and federal agencies, hospitals, state and federal legislatures, philanthropic and venture capitalist entities, and statewide NPOs.



747,914

In 2023, Take Control's social media campaigns reached about **747,914 people in Tulsa and Oklahoma County.** TCI's strategies consisted of running multiple campaigns year around in both English and Spanish. The ads mainly reached Gen Z and Millennials.



58,502 link clicks on social media ads leading people to Take Control's website.



TAKE CONTROL STAFF



LAURA BELLIS
Executive Director



MINDY GALOOB
Deputy Director



GABY LAGORIN
Program Director



JAQUELINE BLOCKER
Date & Policy Director



ALICE BLUE
Clinical Services Director



LATONYA SCOTT
Equity & Partnership
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CANDICE HOLLEY
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CAITLIN BEASLEY
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IRISSA BAXTER-LUPER
Postsecondary Engagement Coordinator



MARIA HERNÁNDEZ
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ELIZA WASHINGTON-HARRIS
Data & Policy Research Coordinator

END NOTES

CITATIONS:

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- (1) Bernstein, Anna, MPH & Jones, Kelly M., PhD (Published September 2019). **THE ECONOMIC EFFECTS OF CONTRACEPTIVE ACCESS: A Review of the Evidence (Fact Sheet)**. Institute for Women's Policy Research. (Author) Retrieved from: https://iwpr.org/wp-content/uploads/2020/07/Contraception-fact-sheet_final.pdf (accessed April 2024).

 - (2) Bernstein, Anna, MPH & Jones, Kelly M., PhD (Published September 2019). **THE ECONOMIC EFFECTS OF CONTRACEPTIVE ACCESS: A Review of the Evidence**. Institute for Women's Policy Research. (Author) Retrieved from: https://iwpr.org/wp-content/uploads/2020/07/B381_Contraception-Access_Final.pdf (accessed April 2024).

 - (3) Oklahoma State Department of Health, Center for Health Statistics, Vital Statistics Final 2022 Data (Published November 2023) and National Center for Health Statistics/CDC, Births: Final Data for 2021 Retrieved from: <https://healthyteensok.org/fast-facts/> (accessed April 2024).

 - (4) Mpofu JJ, Underwood JM, Thornton JE, et al. Overview and Methods for the Youth Risk Behavior Surveillance System – United States, 2021. MMWR Suppl 2023;72(Suppl-1):1-12. Retrieved from: <https://www.cdc.gov/mmwr/volumes/72/su/su7201a1.htm> (accessed April 2024).
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2023 SUPPORTERS



GEORGE KAISER
FAMILY FOUNDATION

A supporting organization of Tulsa Community Foundation



CHARLES AND LYNN
Schusterman
FAMILY PHILANTHROPIES



- Arts & Humanities Council of Tulsa
- Ayana Blackey
- Carly Bodley
- Jennifer Borland
- Brannin Family Foundation
- Estate of Joseph Braverman
- Cleveherd Charitable Fund
- Robert & Sheri Curry
- Hope Unitarian Church
- Michelle Franchini
- Jewish Federation of Greater Oklahoma City
- Metro Tulsa Civitan Club
- Sharmila Mhatre
- Nicole Nascenzi
- Brooke Whitney

To provide continued support, please visit: takecontrolok.org/donate

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